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Arturia
MUSICAL INSTRUMENTS

V COLLECTION | 3.0
synthesizer anthology
•9 legendary synthesizers
•1 electric piano
•30 classic drum machines

AVAILABLE NOW!

Arturia announces *V Collection 3.0*

GRENOBLE, FRANCE: music software and hardware company Arturia is proud to announce availability of *V Collection 3.0*, a classic collection of ten award-winning software instruments, as of July 25…

V Collection 3.0 is *the* ultimate reference solution for demanding musicians seeking the legendary analogue synthesizer and classic drum machines sounds that have defined modern electronic music-making. Those sounds are proving more popular than ever, and Arturia's TAE® (True Analogue Emulation) technology-powered software instruments have proven themselves time and again on countless hit records and praised productions around the globe.

V Collection 3.0 includes no less than nine legendary synthesizers, one electric piano, and 30 classic drum machines, plus the award-winning *Analog Laboratory* synthesizer powerhouse, offering hundreds of musical scenes and thousands of presets conveniently organised by instrument and genre.

Joining *Analog Laboratory* in *V Collection 3.0* is the recently-released *Wurlitzer V* EP 200 A electric piano emulation and 64-bit versions of Arturia's acclaimed *Modular V*, *CS-80V*, *Mini V*, *ARP2600 V*, *Prophet V*, *Jupiter-8V*, and *Oberheim SEM V* soft synths — the de facto choice of professionals and amateurs appreciating meticulous modelling and computer convenience. With 400-plus presets apiece, inspiration is instant. Yet editing is easy, thanks to familiar-looking, beautifully-rendered user interfaces that are second to none. What's more, all these legendary keyboards can also be accessed through the unique *Analog Laboratory* interface, making speedy editing even easier.

Rounding off the *V Collection 3.0* package perfectly are 30 classic analogue and digital drum machine emulations spanning the influential '60s, '70s, and '80s eras, all accessible through the unique interface of *SPARK Vintage*. More than 1,300 pre-programmed patterns are available to ignite rhythmical creativity while the performance features of Arturia's SPARK Creative Drum Machine controller's integrated software appeals to the most demanding beat-makers.

Not only does *V Collection 3.0* offer musicians more software instruments than ever before to take their productions to the next level, but it does this at a lower price than before: €399.00 EURO/$399.00 USD (previously €499.00 EURO/$499.00 USD). So what are you waiting for? Treat yourself to an affordable and attractive classic collection… available now!

V Collection 3.0 **can be purchased from the Arturia online store (http://www.arturia.com/evolution/en/buy/online-shop.html) for €399.00 EURO/ $399.00 USD or any dealer in a luxury boxed version for €399.00 EURO/$449.00 USD (MSRP)**

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Print-ready, hi-res images:
http://www.arturia.com/downloads/press/

About Arturia (www.arturia.com)

*Founded in Grenoble, France, in 1999, **Arturia** specialises in the development of music software and hardware for professional and amateur musicians alike. Focusing on innovation, the company strives to integrate the latest advances in computer music research and technology into its products. This involves working closely with partner research institutions, such as IRCAM France, in the development of cutting-edge musical instruments and software, which have gone on to be used in making many hit records and Hollywood soundtracks. One of Arturia's core technologies is TAE® (True Analog Emulation), an advanced proprietary technology allowing accurate modelling of analogue circuitry behavior on personal computers. Developed by Arturia's in-house Signal Processing team, this technology has been employed to successfully recreate the sounds produced by many classic analogue synthesizers. Having successfully launched Origin, its first hardware synthesizer (housing several synth classics and associated components in one powerful, no-holds-barred DSP-based modular system), and the hybrid hardware/software SPARK Creative Drum Machine (cleverly combining analogue synthesis, physical modelling, and samples with the intuitive workflow of a hardware drum machine), 2012 sees Arturia introducing the cost-conscious MiniBrute, an amazingly compact and bijou analogue monosynth (boasting MIDI, USB, and CV connectivity together with a host of unique features).*