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MUSICAL INSTRUMENTS

SPARK *Vintage* **Drum** Machines

Arturia announces availability of drum machine software

GRENOBLE, FRANCE: music software and hardware company *Arturia is proud to announce availability of its newly-developed* SPARK Vintage Drum Machines (Standalone, VST 2.4 & 3 — 32-bit and 64-bit, RTAS and US — 32- and 64-bit) *software instrument*, placing 30 legendary drum machines at discerning musicians' rhythmic fingertips!

As intuitive as it is powerful, **SPARK Vintage Drum Machines** *represents so much more than typical sample players currently on the market; by mixing high-quality samples and virtual analogue synthesis based on Arturia's advanced propriety TAE®* (True Analog Emulation) *technology, this software successfully captures the unique electronic musical soul of the 30 different drum machines it emulates*: Roland's CR-78, TR-808, and TR-606; Korg's Mini Pops 7 and KPR-77; Ace Tone's Rhythm Ace FR-2L; Yamaha's MR10; Maestro's Rhythm King MRK2; Boss' DR-55; Casio's VL-Tone and SK-1; Simmons' SDS; Phatwerk; and Micromatix all get the TAE® treatment, while E-mu's Drumulator and SP-12; Roland's TR-909, TR-606, TR-707, TR-727, TR-626, and R8; Oberheim's DMX; Sequential Circuits' DrumTraks; Kawai's R-100; Casio's RZ-1; Yamaha's RX5; the LinnDrum; Linn 9000; Pulsator; and Dirty-909 are all sample-based and/or physical modelling hybrids.

From the classic percussion sounds of the Roland CR-78 — popularised by artists as diverse as Marvin Gaye, Alicia Keys, Gary Numan, and John Foxx — *and Korg Mini Pops 7* — probably best known for its use on Jean-Michel Jarre's groundbreaking *Oxygene* — *to the prominent punch of Roland's TR-series, all these iconic models* from the '60s, '70s, and '80s *are available in a singular easy-to-use interface.*

Adding in-depth tweaking possibilities — 14 high-quality effects (Multiband Compressor, Reverb, Bit Crusher, Multiband EQ, Chorus, Delay, Distortion, Phaser, Plate Reverb, Destroyer, Flanger, Space Pan, Limiter, and Sub Generator)*; lightning-fast workflow* — *SPARK*'s Step Sequencer makes track creation a breeze, while 16 independent audio outputs and MIDI I/O permit perfect DAW integration*; plus the live features of Arturia's hardware SPARK Creative Drum Machine controller's integrated software* — XY Touch Pad, Beat Looper, Slicer, and Realtime automation on all parameters — *into this creative mix equals a must-have solution for the most demanding beat-makers!* Meanwhile, more than 1300 pre-programmed patterns are available to ignite your rhythmical creativity.

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SPARK Vintage Drum Machines is available to purchase from Arturia's Online shop (www.arturia.com/evolution/en/buy/online-shop.html) as Mac-compatible (OS X 10.5 or higher — Intel only) and PC-compatible (Windows XP, Vista, and 7 — 32- and 64-bit) boxed software for €119.00 EURO/$129.00 USD or as a software download for €99.00 EURO/$99.00 USD.

More info at: http://www.arturia.com/evolution/en/products/sparkvdm/intro.html

Print-ready, hi-res images:

http://www.arturia.com/downloads/press/

About Arturia (www.arturia.com)

Founded in Grenoble, France, in 1999, **Arturia** specializes in the development of music software and hardware for professional and amateur musicians alike. Focusing on innovation, the company strives to integrate the latest advances in computer music research and technology into its products. This involves working closely with partner research institutions, such as IRCAM France, in the development of cutting-edge musical instruments and software, which have gone on to be used in making many hit records and Hollywood soundtracks. One of Arturia's core technologies is TAE® (True Analog Emulation), an advanced proprietary technology allowing accurate modelling of analogue circuitry behavior on personal computers. Developed by Arturia's in-house Signal Processing team, this technology has been employed to successfully recreate the sounds produced by many classic analogue synthesizers. Having successfully launched Origin, its first hardware synthesizer (housing several synth classics and associated components in one powerful, no-holds-barred DSP-based modular system), and the hybrid hardware/software SPARK Creative Drum Machine (cleverly combining analogue synthesis, physical modelling, and samples with the intuitive workflow of a hardware drum machine), 2012 sees Arturia introducing the cost-conscious MiniBrute, an amazingly compact and bijou analogue monosynth (boasting MIDI, USB, and CV connectivity together with a host of unique features).